

Sponsorship
Packet



disABILITIES,
HEALTHY AGING &
INDEPENDENT
LIVING

WORLD OF
POSSIBILITIES
EXPO

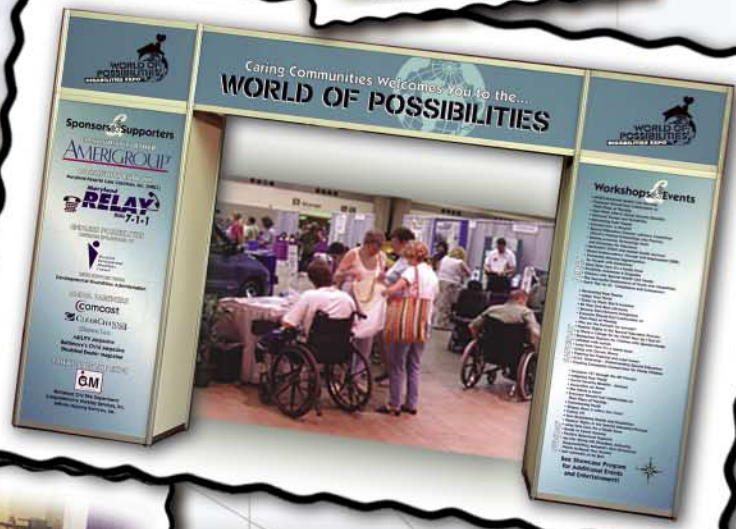


FREEDOM CONCEPTS



CARING
COMMUNITIES

Presents
The largest and most
anticipated Disabilities,
Senior & Caregiver
events in the Region
Featuring
Disability & Senior
Related Products,
Equipment and
Resources.



FREEDOM CONCEPTS



Visit us online at
www.caringcommunities.org



A 501 (C) (3) NON-PROFIT ORGANIZATION

World of Possibilities Expos

Presented by Caring Communities, Inc.

The Formula for a Successful Expo

MISSION STATEMENT

“...To offer disability-related training, education, publications, and events for the benefit of children and adults with disabilities, their families and caregivers, as well as healthcare and education professionals. Our efforts will enhance the quality of life regardless of the nature or severity of the disability; empower individuals with disabilities to achieve economic self-sufficiency and independent living and; promote inclusion to enjoy full participation in society.”

WHO WE ARE

A nonprofit 501(c)3 organization with thorough knowledge of and experience in the local disabilities community. We have collaborated with hundreds of local agencies and organizations in MD, DC and VA. Because we have vested interested and vast experience in the disabilities community, we understand how to properly serve it and will bring this Expo back each year.

TARGET MARKETING/ADVERTISING

Marketing of this event will be done locally and nationally with upwards of 900 local agencies and national organizations, support groups and disability related businesses. In addition, our marketing plan includes TV, radio, newspapers, all social media platforms, email campaign, frequent submission of press releases, over 500 road signs, street banners and of course Free Expo passes distributed to all of the above to include supermarkets and local community gathering areas.

Web exposure will include our website, www.caringcommunities.org, which features a World of Possibilities Link, highlighting information on the Expo, sponsors and exhibitors and offers FREE downloadable coupons. All of our promotional partners will also be advertising on their websites and giving out FREE tickets to their customers. Our website and all information related to the Expo will be included on all promotional material.

ONE-STOP SHOPPING

The Expo will host a wide array of the latest products and services representing assistive and adaptive technology, automotive, mobility, durable medical equipment, personal care, travel, computer, books, housing, and many other industries. Many additional incentives will also be offered to increase Expo participation, including:

- Informational Workshops for both direct service providers and consumers with varying disabilities.
- Interactive Demonstrations
- Clowns, Magicians, entertainment for everyone
- Celebrity Book Signings
- Dignitaries' visits and more!

FEATURES

Exhibitors from all around the state and country, local support groups, advocacy groups, self advocacy groups, and many other resources will be on the Expo floor. We will offer personal care assistants, sign language interpreters, wheelchair rentals and FREE wheelchair repair. Loads of Family Fun too!

We invite you to join us at this world-class events serving Maryland, DC, Virginia and beyond..



World of Possibilities Expo

Presented by Caring Communities, Inc.

OUR AGENCY SUPPORTERS



AbleArts, Inc.
Bear, DE

**Abilities Network/
Epilepsy Foundation of
the Chesapeake Region**
Towson, MD

**Advocates for Children
and Youth (ACY)**
Baltimore, MD

**American Academy of
Pediatrics MD Chapter**

**Arthritis Foundation,
Maryland Chapter**
Owings Mills, MD

Baltimore HealthCare Access
Baltimore, MD

Baltimore's Special Child
Baltimore, MD

Best Buddies Maryland
Baltimore, MD

**Brain Injury Association
of Virginia**
Richmond, VA

**Center for Technology
in Education (CTE)**
Johns Hopkins University
Columbia, MD

**Charles County
Public Schools:**
Early Intervention Program
LaPlata, MD

**Child Development
Resources (CDR)**
Norge, VA

**Children's National
Medical Center**
Washington, DC

**Commonwealth
Community Trust**
Richmond, VA

**Community Preservation
& Development Co. (CPDC)**
Washington, DC

Dance Abilities, Ltd.
Fairfax, VA

D.A.T.E.S.
(Differently-abled Adolescents
Together for Emotional Support)
Denton, MD

**Dept. of Human Services
Aging and Disabilities Services
Division**
Arlington, VA

DC Early Intervention Program
Washington, DC

**District of Columbia Speech-
Language-Hearing Assoc.**
Washington, DC

**Disabled Action Committee
(DAC)**
Dale City, VA

**F. B. Gwynn Early
Childhood Center**
LaPlata, MD

**Fort Detrick-Exceptional
Family Members Program**
Fort Detrick, MD

Independence Now
Riverdale, MD

**Infant & Toddler Connection
Fairfax - Falls Church
Community Services**
Fairfax, VA

Infinity Nursing Services
Beltsville, MD

Jewish Social Service Agency
Rockville, MD

Kennedy Krieger Institute
Baltimore, MD

**Making Choices For
Independent Living**
Baltimore, MD

March of Dimes
Maryland/DC Chapter

**Maryland Caregivers Support
Coordinating Council**
Baltimore, MD

**Maryland Department
of Aging**
Baltimore, MD

**Maryland Developmental
Disabilities Administration
(DDA)**
Baltimore, MD

**Maryland Developmental
Disabilities Council (DDC)**
Baltimore, MD

**Maryland Independent
Living Council**
Silver Spring, MD

**Maryland State Respite
Care Coalition (MRCC)**
Silver Spring, MD

Medic Alert
Salisbury, MD

**Montgomery County Infants
and Toddlers Program**
Rockville, MD

**Montgomery County
Health and Human Services**
Rockville, MD

**National MS Society
National Capital Chapter**
Washington, DC

**National Rehabilitation
Hospital**
Washington, DC

**Partners For Success
Maryland School for the Deaf**
Columbia, MD

**Partners for Success Center
Caroline County Public
Schools**
Denton, MD

**Parent Educational Advocacy
Training Center (PEATC)**
Springfield, VA

REM Maryland, Inc.
Towson, MD

**Services for the
Visually Impaired**
Silver Spring, MD

Special Olympics of Maryland
Columbia, MD

**St. John's
Community Services**
Washington, DC

Talbot County Public Schools
Easton, MD

TecAccess
Rockville, VA

The Arc of Maryland
Annapolis, MD

The Arc of Virginia
Richmond, VA

**The Autism Program
of Virginia**
Richmond, VA

The Coordinating Center
Millersville, MD

**The League for People
with Disabilities**
Baltimore, MD

**The Maryland Association of
Nonpublic Special Education
Facilities (MANSEF)**
Baltimore, MD

**The Virginia Autism
Resource Center**
Midlothian, VA

**United Cerebral Palsy
of Washington and
Northern Virginia**
Washington, DC

University Legal Services
Washington, DC

University of Baltimore
Baltimore, MD 21201

**Woodbine House-Publisher of
the Special Needs Collection**
Bethesda, MD

NATIONAL ORGANIZATIONS

**American Association of
People with Disabilities**

**Council for Exceptional
Children (CEC)**

National Disability Institute

**National Federation
of the Blind**

**National Inclusion
Research Institute**

**National Spinal Cord
Injury Association**

TASH

Caring Communities, Inc. • 1341 W. Liberty Road • Sykesville, MD 21784

Caring Communities, Inc. is a Non-Profit 501(c)3 organization.
A portion of your sponsorship may be considered a
tax-deductible contribution. Our tax ID number is: 52-208-9234.



YOUR SUPPORT...
 will bring needed services to the community
 and positive visibility and exposure for your organization.

**\$7,500
 COMMUNITY CHAMPION**

- Logo on cover of Expo program booklet
- Brochure/Flyer insert in all attendees bags
- Logo on Expo Entry Way
- Logo on event show bag
- Full page color ad in Expo program booklet with Logo and listing as Community Champion
- Sponsor Listing on all press releases and newsletter articles
- Inclusion in all available newspaper, magazine, radio, and television advertising
- Brochure/Flyer insert in all attendees bags
- Two 30 second ads looped continually on large screens throughout the Expo (Nation's Capital Region only)
- 2 Premier 8x10 spaces in the rotunda with table, two chairs and signage
- Banner (provided by sponsor) displayed in common area
- Logo on all printed advertising and materials for attendees
- Logo and prominent listing as a Community Champion on World of Possibilities Expo website with hot link to your site and on all Digital Exposure
- 3 Boosted posts on all Social Media Platforms

**\$5,000
 COMMUNITY IMPACT PARTNER**

- Sponsor name included in all printed materials for attendees, press releases, newsletter articles
- 1 Premium 8x10 Space in the rotunda with table, two chairs, and signage
- Sponsor's name on Expo entryway signage
- 2 Boosted Posts on all social media platforms
- One 30 Second Ad looped continually on large screens throughout time of Expo (Nation's Capital Region only)
- Brochure/Flyer insert in all attendee's bags
- Full Page Color Ad in Expo program booklet
- Logo and listing as a Community Impact Partner in Expo program booklet
- Logo and prominent listing as a Community Champion on World of Possibilities Expo website with hotlink to your website on all digital exposure locations

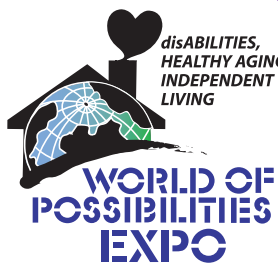
**\$2,500
 COMMUNITY SUPPORTER**

- 1 Premium 8x10 Space in the Expo Hall with table, two chairs, and signage
- Listing as a Community Supporter on World of Possibilities Expo website with hotlink to your site on all digital exposure locations
- Brochure/Flyer insert in all attendees bags
- 1/2 Page Ad in Expo program booklet
- Listing as Community Supporter in program booklet
- 1 Boosted Post on all Social Media Platforms
- One 30 Second Ad looped continually on large screens throughout time of Expo (Nation's Capital Region only)

**\$1,000
 FRIEND OF THE EXPO**

- Half-page Ad in Expo program booklet
- Listing as Friend of the Expo on World of Possibilities Expo website with hotlink to your site
- Listing as Friend of the Expo in Expo program booklet

**Produced & Managed by
 CARING COMMUNITIES, INC.**
www.caringcommunities.org
 410-549-5707



World of Possibilities Expos 2025

Nation's Capital Region and Western Maryland Region



Exhibitor Name (Note: Name listed here will be used for your booth sign, sponsorship acknowledgement, website and directory listings)

Contact _____ Title _____

Mailing Address _____

City _____ State _____ Zip _____

Billing Name & Address (If different) _____

Phone _____ Fax _____

Email _____

Website _____

APPROVAL
(FOR OFFICE USE ONLY)

Date _____

Booth # _____

SPONSORSHIP LEVELS: (PLEASE CHECK ONE) All sponsorship requests will be considered on a first-come, first-selected basis. Please check the box next to the Expo you wish to sponsor. If you wish to be a sole sponsor of an event, or if you have other sponsorship ideas, please give us a call! Custom sponsorship packages are available. Let us work together to find a package that's right for you.

Expo	Friend Of The Expo	Community Impact Partner	Community Supporter	Community Champion
Nation's Capital Region May 3, 2025	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$2500	<input type="checkbox"/> \$5000	<input type="checkbox"/> \$7500
Western Maryland Region May 17, 2025	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$2500	<input type="checkbox"/> \$5000	<input type="checkbox"/> \$7500

Total \$ _____

Payment Options: (Please Check One)

TERMS: A 33% deposit must accompany this contract. Booth space cannot be reserved without a deposit. Balance is due 60 days prior to the start of each event. Failure to pay the balance when due may result in cancellation, relocation, or forfeiture.

Check: Make Check Payable To: **Caring Communities, Inc.**

Credit Card: VISA MC AMEX DISC

Card # _____

Name on Card _____ Exp. Date _____

Security Code # (on back of card) _____

Billing address of credit card: Same as above

Different Billing Address: _____

Pay Online: Please provide me a payment link.

Billing email: _____

SPACE PREFERENCES

I would prefer **NOT** to be located near the following companies:

Describe your display _____

FREE 25-Word Company Description for Expo Program Guide:

Return Form To:

CARING COMMUNITIES
1341 West Liberty Rd.
Sykesville, Maryland 21784
accounts@caringcommunities.org

Office: 410-549-5707
Sales: 443-622-5983
Fax: 410-549-6467

The undersigned ("Exhibitor"), as a duly authorized representative, enters into an agreement with Caring Communities, the Exposition Manager, to rent exhibit space at the expositions indicated above. Space will be assigned by Caring Communities at its sole discretion and may be changed for the benefit of the exposition. Exhibitor agrees to abide by official Exhibitor Regulations (see other side of this agreement) and by the following **Cancellation Policy:** If Exhibitor desires to cancel all or part of the exhibit space, the Exhibitor acknowledges that the **Producer** would be harmed and suffer loss, but that the precise value of that harm would be difficult to calculate. Therefore any payment required herein shall be considered reasonable pre-agreed liquidated damages and not a penalty. **All cancellations, withdrawals, or reductions in space by Exhibitor must be in**

writing, by certified mail, return receipt requested. Requests for cancellation made up to 90 days prior to the start of the event are subject to a fee equal to 33% of the total booth space fee; from 89 days or less prior to the start of the event, Exhibitor is subject to a fee equal to 100% of the total booth space fee. If Exhibitor defaults in payment, Exhibitor is liable to Caring Communities for collection costs, including reasonable attorney's fees. Caring Communities reserves the right to accept or reject exhibitor space applications and to cancel any previously accepted exhibitor space applications or contracts, at any time in its sole discretion, for any reason, or no reason, without liability to the applicant, exhibitor or any other third party. This contract is not valid until said contract is fully executed by an authorized representative for the Exhibitor and Exposition Manager.

Exhibitor _____

Date _____

World of Possibilities Expos 2025

Presented by Caring Communities, Inc.

Increase Your **EXPO**sure



ONSITE PROMOTION

PROMOTIONAL VIDEO SHOWN CONTINUOUSLY IN HALLWAY AND EXHIBIT HALL (COLLEGE PARK ONLY)

Your 30-second video run continuously on monitors in the Hallway and Main Exhibit Hall. With sound, although captions are highly recommended. Customer provides finished video in mp4 format.

\$249 Exhibitors \$499 Non-Exhibitors

PROMOTIONAL MATERIAL DISTRIBUTION AT ENTRANCE TO EXHIBIT HALL

Have one promotional giveaway item (bookmark, pen, notepad) inserted into every Expo bag. A great way to ensure your message is seen! Note: Items thicker than 1" not available for Expo bag placement.

\$150 Exhibitors \$395 Non-Exhibitors

PRODUCT DEMONSTRATION/ INFORMATION SESSION

Demonstrate your latest products or services to a captive audience in a 20 minute session conducted in a private workshop room. Advertised on the website, in the Main lobby and in the Expo Program Guide. (Note: Space limited to 4 presenters).

\$150 per session

ON-SITE SIGNAGE

Display your message to attendees in the common areas of the exhibit hall. *(Exhibitor is responsible for cost of production).*

Starting at \$200, depending on location.

OTHER PROMOTIONAL OPPORTUNITIES

Call for details and pricing:

- Wheelchair Service Sponsorship
- Personal Care Assistant Sponsorship
- Sign Language Interpreter Sponsorship
- Entertainment Sponsorship
- Your idea!

CARING COMMUNITIES
 1341 West Liberty Rd.
 Sykesville, Maryland 21784
accounts@caringcommunities.org
 Office: 410-549-5707
 Sales: 443-622-5983
 Fax: 410-549-6467
caringcommunities.org

Nation's Capital Region
 Samuel Riggs IV Alumni Center
 COLLEGE PARK, MARYLAND
MAY 3, 2025

Western Maryland Region
 Clarion Inn Frederick Event Center
 FREDERICK, MARYLAND
MAY 17, 2025

BILLING INFORMATION

COMPANY _____

AGENCY (if applicable) _____

CONTACT PERSON _____

BILLING ADDRESS _____

PHONE _____

FAX _____

E-MAIL _____

P.O. NUMBER _____

TERMS: Payment in full due 30 days before start of event.

Total \$ _____

Payment Options: (Please Check One)

Check: Make Check Payable To: **Caring Communities, Inc.**

Credit Card: VISA MC AMEX DISC

Card # _____

Name on Card _____ Exp. Date _____

Security Code # (on back of card) _____

Billing address of credit card: Same as above

Different Billing Address: _____

Pay Online: Please provide me a payment link.

Billing email: _____

Signature _____ Title _____ Date _____