

Live Life  
Without  
Limitations



# World of Possibilities

MAGAZINE

**All This Free!**  
With every ad you get a...  
Listing in the advertisers index  
Listing in Online Shopping Guide  
Hot Link from your ad to Your Website

**It's What Everyone  
is Talking About!**

The freshest, most exciting  
online disabilities **FLIPBOOK**  
magazine anywhere!  
**Estimated Readership 20000+**



**A Lifestyle Magazine  
Serving the Local  
Disabilities Community**

**MD/DC/VA Spring 2027 Edition**

**Call Today for Best Ad Placement!**

[www.worldofpossibilities.org](http://www.worldofpossibilities.org) | 410.549.5707

Here's the Scoop...

## Online Flip-Book Magazine

- Visually Exciting & User-Friendly Format
- Mobile-friendly responsive design
- FREE distribution to thousands of readers per edition in MD, DC & VA and beyond
- Full-Color ads hot linked to your website
- Affordable rates
- Annual publication
- Distributed & endorsed by local, state & national organizations

A Great Compliment to our World of Possibilities Expo



# World of Possibilities MAGAZINE

## What It's All About...

**Informative content including local issues and disability-related features, disability-related equipment, products and goods for children and adults, their families and service providers**

Features include topics such as health, employment, technology, education, sports, travel, universal design, mental health, accessibility (parks/restaurants-rating), diversity, humor, transportation/mobility, housing, women's health, respite, self advocacy, self determination, inclusion, waivers, legislation, agency highlights, sibling issues, transition, safety, current trends and more! Editorial contributors include individuals with disabilities, family members, industry experts and service providers.

## Our Targeted Distribution System Reaching the Entire Disabilities Community Online

**Extensive Email List:** Our huge mailing list of over 20,000 email contacts maintained by Caring Communities.

**Expo Attendees:** Prominently featured at each Expo and in the Program Booklet, every attendee will have access to the FREE link to the magazine.

**Community Partners:** State and Local agencies, non-profit organizations, advocacy groups and others serving the disabilities community.

**In the Community:** Rehab facilities, schools, hospitals, libraries, clinics and doctor's offices.

**Social Media:** An extensive social media campaign with paid advertising to reach all segments of the disabilities community.

VISIT US ONLINE AT [www.caringcommunities.org](http://www.caringcommunities.org)  
OR EMAIL US AT [magazine@caringcommunities.org](mailto:magazine@caringcommunities.org)

Spring 2027 Edition	Deadline	1/2 Page	Full Page
	February 28	\$200 4 5/8"W x 3 1/2"H	\$300 4 3/4"W x 7 1/4"H

CALL CARING COMMUNITIES  
**410-549-5707**  
IN COLLABORATION WITH MILESTONE MEDIA GROUP, INC.

CONTACT A MEMBER  
OF OUR FRIENDLY  
SALES STAFF TODAY!

**ADVERTISING INSERTION ORDER** **Expires March 15, 2027**

**BILLING INFORMATION**

**1** COMPANY \_\_\_\_\_  
 AGENCY (if applicable) \_\_\_\_\_  
 CONTACT PERSON \_\_\_\_\_  
 BILLING ADDRESS \_\_\_\_\_  
 \_\_\_\_\_  
 PHONE \_\_\_\_\_  
 FAX \_\_\_\_\_  
 E-MAIL \_\_\_\_\_

**LISTING NAME** (As you would like it to be printed)

COMPANY NAME \_\_\_\_\_  
 \_\_\_\_\_  
 WEBSITE (Your ad will link to this page) \_\_\_\_\_  
 \_\_\_\_\_

Optional: For Electronic Promotions  
 Facebook \_\_\_\_\_  
 Instagram \_\_\_\_\_

<b>2a</b>	INSERTION ORDER: Ad prices include FULL COLOR, a 12-month run, listing in the Advertiser's Directory			
	EDITION	DEADLINE	1/2 page	Full Page (See 2c)
	<input type="checkbox"/> 2027 Spring Edition	February 28	<input type="checkbox"/> \$200.00	<input type="checkbox"/> \$300.00

**2b** MULTIPLE INSERTIONS  (10% OFF TOTAL FOR MULTIPLE INSERTIONS-MULTIPLE ADS IN ONE EDITION)

**2c** ARTICLE PLACEMENT: Each Full Page Ad qualifies Advertiser to submit an article for publication in the magazine, subject to editorial guidelines, editorial review and space availability. Content **MUST** be received before stated deadline

Brief description of article topic: \_\_\_\_\_  
 \_\_\_\_\_

**3** SUBMITTAL OPTIONS - SELECT ONE:

- Please have *Caring Communities* design my ad (additional fees apply). \$50 fee applies per ad
- Electronic File Submittal (by e-mail, see mechanical specifications) submit to sharon@caringcommunities.org.
- USE MY EXISTING AD(S) ON FILE
  - as last printed
  - with modification(s) (please note)



Return Form To:  
**CARING COMMUNITIES**  
 1341 West Liberty Rd.  
 Sykesville, Maryland 21784  
 accounts@caringcommunities.org  
 Phone: 410-549-5707  
 Sales: 443-622-5983  
 Fax: 410-549-6467

**4** TOTAL COSTS

Ad Costs (2a) \$ \_\_\_\_\_  
 Less Discount (2b) \$ - \_\_\_\_\_  
 Design Fee (3) \$ . \_\_\_\_\_  
 TOTAL DUE \$ \_\_\_\_\_

**5** Payment Options: (Please Check One)

**TERMS:** Full payment must accompany this contract. Ads will not be placed until payment is received

- Check: Make Check Payable To: **Caring Communities, Inc.**
- Credit Card:  VISA  MC  AMEX  DISC

Card # \_\_\_\_\_  
 Name on Card \_\_\_\_\_  
 Exp. Date \_\_\_\_\_ CCV Security Code (back of card) \_\_\_\_\_

Billing address of credit card:  
 Same as above  
 Different Billing Address: \_\_\_\_\_  
 \_\_\_\_\_

Pay Online: Please provide me a payment link.  
 Billing email: \_\_\_\_\_

Signature \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_\_

*The above signature indicates agreement with all terms and conditions on rate card (also on back of this form) that expires on March 15, 2027.*

# MECHANICAL SPECIFICATIONS

## AD SIZES

### Publication Size 5.5" W by 8.5" H

Full Page (w/white border):	4.75" W by 7.25" H
Full Page w/bleed:	
extend background bleed to	5.75" W by 8.75" H
keep live image within:	5" W by 8" H
Half Page:	4.625" W by 3.5" H

## PLACEMENT

Placement is limited to section of choice, except Bizcards. Requests for placement preferences will be considered on a first-come, first-served basis, subject to the discretion of the publisher.

## SUBMISSION

Please submit ad files and article submissions via email to [sharon@caringcommunities.org](mailto:sharon@caringcommunities.org). Call 410-549-5707 for more information.

## ART FORMAT

All ads will be accepted in **electronic formats only**. Because the magazine will support zoom-in, please save all ads at 300 dpi resolution.

- Types of files accepted:
  - PDF – Use Acrobat 8.0 compatibility, all fonts embedded, no compression or downsampling.
  - TIFF – Save all photos at 300 dpi and line art at 600 dpi minimum.
  - JPG – This is not always the best format, please ensure the image is not grainy or pixelated.
- Save all files in RGB Color Mode

## TERMS & CONDITIONS:

1. *CARING COMMUNITIES, INC.* does not endorse advertisers and does not guarantee the accuracy of any claims made by advertisers.
2. All orders are subject to publisher's acceptance. The publisher reserves the right to reject or cancel any advertisement that does not conform to the editorial or graphic standards of the publication. Article submittals, open to Full Page advertisers, is subject to editorial review, editorial standards, and space availability. No guarantee of article publication is made, publication of articles is at the sole discretion of the Publisher, and failure to publish an article submitted does not constitute a breach of this agreement or cause for refund.
3. *CARING COMMUNITIES, INC.* endeavors to provide completely accurate information in all advertising. Proofs on advertisements created by the publisher will be forwarded for approval. If changes or corrections are needed, they must be so noted on the proof and the proof returned to the publisher within one week of its receipt by the advertiser. Otherwise, no guarantee can be made of the changes requested.
4. By signing the Ad Placement Agreement, advertiser understands that payment is due by the due date for that edition or publication of material submitted will not occur. This agreement is entered into and governed by the laws of the State of Maryland.
6. The advertiser shall indemnify and hold harmless Caring Communities, its agents and employees, from and against any and all actions, claims, liabilities, demands, costs and expenses, including costs and attorney fees, from the publication of advertising material, or the content of any text, illustrations or copyrights, furnished by the advertiser. Advertiser offers art and images that are believed to free of any copyright infringing.

## EDITORIAL GUIDELINES FOR ARTICLE SUBMISSION:

1. Article submittals, open to Full Page advertisers, is subject to editorial review, editorial standards, and space availability. No guarantee of article publication is made, publication of articles is at the sole discretion of the Publisher, and failure to publish an article submitted does not constitute a breach of this agreement or cause for refund.
2. Articles may be submitted in any electronic format. All submittals are subject to editorial review, changes in format, grammar, voice and tone. Some submittals may be shortened depending upon space available.
3. Content must be of general public interest, written in a concise and authoritative voice, and must avoid becoming an Advertorial, such as an explicit endoresement of your company, its products or services. This is NOT an extension of your advertisement, let your ad do the selling, the article should establish the author as an expert in the field with valuable proprietary knowlege.
4. The author is allowed a short biography establishing themselves as an expert, including company and contact info. This is best placed at or near the end of the article. In addition, a by-line with the Author's name and company affiliation is typically used under the Article Title.
5. The article title should be related to the content subject. Article titles are subject to change.
6. Articles should be approximately 250 to 1000 words long, written in plain language, avoid jargon or acronyms as much as possible, and must avoid mentioning negatives about other people, products or specific services. Images may be submitted with the article, author offers art and images that are believed to free of any copyright infringing.
7. Reviews are allowed as long as the content is identified as a review. A review is an unbiased opinion of a book, movie, television show, play, restaurant or other publicly accessible space or entity.