

Sponsorship
Packet



disABILITIES,
HEALTHY AGING &
INDEPENDENT
LIVING

WORLD OF POSSIBILITIES EXPO

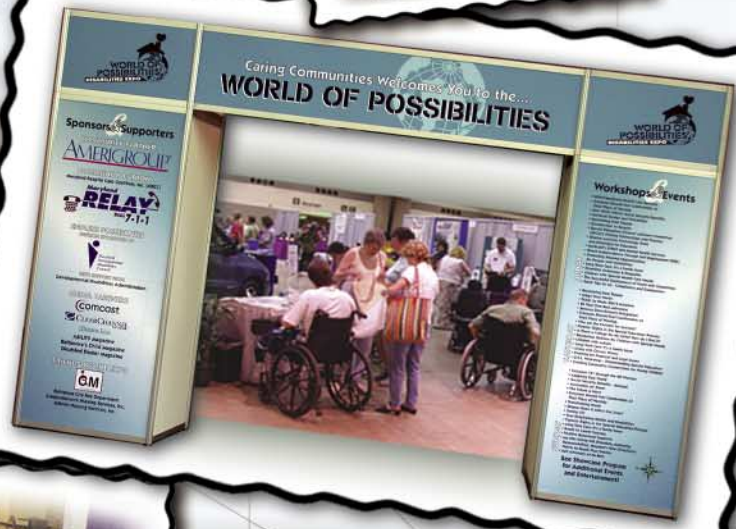


FREEDOM CONCEPTS



CARING COMMUNITIES

Presents
The largest and most
anticipated Disabilities,
Senior & Caregiver
events in the Region
Featuring
Disability & Senior
Related Products,
Equipment and
Resources.



FREEDOM CONCEPTS



Visit us online at
www.caringcommunities.org



World of Possibilities Expos

Presented by Caring Communities, Inc.



The Formula for a Successful Expo

MISSION STATEMENT

“...To offer disability-related training, education, publications, and events for the benefit of children and adults with disabilities, their families and caregivers, as well as healthcare and education professionals. Our efforts will enhance the quality of life regardless of the nature or severity of the disability; empower individuals with disabilities to achieve economic self-sufficiency and independent living and; promote inclusion to enjoy full participation in society.”

WHO WE ARE

A nonprofit 501(c)3 organization with thorough knowledge of and experience in the local disabilities community. We have collaborated with hundreds of local agencies and organizations in MD, DC and VA. Because we have vested interested and vast experience in the disabilities community, we understand how to properly serve it and will bring this Expo back each year.

TARGET MARKETING/ADVERTISING

Marketing of this event will be done locally and nationally with upwards of 900 local agencies and national organizations, support groups and disability related businesses. In addition, our marketing plan includes TV, radio, newspapers, all social media platforms, email campaign, frequent submission of press releases, over 500 road signs, street banners and of course Free Expo passes distributed to all of the above to include supermarkets and local community gathering areas.

Web exposure will include our website, www.caringcommunities.org, which features a World of Possibilities Link, highlighting information on the Expo, sponsors and exhibitors and offers FREE downloadable coupons. All of our promotional partners will also be advertising on their websites and giving out FREE tickets to their customers. Our website and all information related to the Expo will be included on all promotional material.

ONE-STOP SHOPPING

The Expo will host a wide array of the latest products and services representing assistive and adaptive technology, automotive, mobility, durable medical equipment, personal care, travel, computer, books, housing, and many other industries. Many additional incentives will also be offered to increase Expo participation, including:

- Informational Workshops for both direct service providers and consumers with varying disabilities.
- Interactive Demonstrations
- Clowns, Magicians, entertainment for everyone
- Celebrity Book Signings
- Dignitaries' visits and more!

FEATURES

Exhibitors from all around the state and country, local support groups, advocacy groups, self advocacy groups, and many other resources will be on the Expo floor. We will offer personal care assistants, sign language interpreters, wheelchair rentals and FREE wheelchair repair. Loads of Family Fun too!

We invite you to join us at this world-class events serving Maryland, DC, Virginia and beyond..



World of Possibilities Expo

Presented by Caring Communities, Inc.

OUR AGENCY SUPPORTERS



AbleArts, Inc.
Bear, DE

**Abilities Network/
Epilepsy Foundation of
the Chesapeake Region**
Towson, MD

**Advocates for Children
and Youth (ACY)**
Baltimore, MD

**American Academy of
Pediatrics MD Chapter**

**Arthritis Foundation,
Maryland Chapter**
Owings Mills, MD

Baltimore HealthCare Access
Baltimore, MD

Baltimore's Special Child
Baltimore, MD

Best Buddies Maryland
Baltimore, MD

**Brain Injury Association
of Virginia**
Richmond, VA

**Center for Technology
in Education (CTE)**
Johns Hopkins University
Columbia, MD

**Charles County
Public Schools:**
Early Intervention Program
LaPlata, MD

**Child Development
Resources (CDR)**
Norge, VA

**Children's National
Medical Center**
Washington, DC

**Commonwealth
Community Trust**
Richmond, VA

**Community Preservation
& Development Co. (CPDC)**
Washington, DC

Dance Abilities, Ltd.
Fairfax, VA

D.A.T.E.S.
(Differently-abled Adolescents
Together for Emotional Support)
Denton, MD

**Dept. of Human Services
Aging and Disabilities Services
Division**
Arlington, VA

DC Early Intervention Program
Washington, DC

**District of Columbia Speech-
Language-Hearing Assoc.**
Washington, DC

**Disabled Action Committee
(DAC)**
Dale City, VA

**F. B. Gwynn Early
Childhood Center**
LaPlata, MD

**Fort Detrick-Exceptional
Family Members Program**
Fort Detrick, MD

Independence Now
Riverdale, MD

**Infant & Toddler Connection
Fairfax - Falls Church
Community Services**
Fairfax, VA

Infinity Nursing Services
Beltsville, MD

Jewish Social Service Agency
Rockville, MD

Kennedy Krieger Institute
Baltimore, MD

**Making Choices For
Independent Living**
Baltimore, MD

March of Dimes
Maryland/DC Chapter

**Maryland Caregivers Support
Coordinating Council**
Baltimore, MD

**Maryland Department
of Aging**
Baltimore, MD

**Maryland Developmental
Disabilities Administration
(DDA)**
Baltimore, MD

**Maryland Developmental
Disabilities Council (DDC)**
Baltimore, MD

**Maryland Independent
Living Council**
Silver Spring, MD

**Maryland State Respite
Care Coalition (MRCC)**
Silver Spring, MD

Medic Alert
Salisbury, MD

**Montgomery County Infants
and Toddlers Program**
Rockville, MD

**Montgomery County
Health and Human Services**
Rockville, MD

**National MS Society
National Capital Chapter**
Washington, DC

**National Rehabilitation
Hospital**
Washington, DC

**Partners For Success
Maryland School for the Deaf**
Columbia, MD

**Partners for Success Center
Caroline County Public
Schools**
Denton, MD

**Parent Educational Advocacy
Training Center (PEATC)**
Springfield, VA

REM Maryland, Inc.
Towson, MD

**Services for the
Visually Impaired**
Silver Spring, MD

Special Olympics of Maryland
Columbia, MD

**St. John's
Community Services**
Washington, DC

Talbot County Public Schools
Easton, MD

TecAccess
Rockville, VA

The Arc of Maryland
Annapolis, MD

The Arc of Virginia
Richmond, VA

**The Autism Program
of Virginia**
Richmond, VA

The Coordinating Center
Millersville, MD

**The League for People
with Disabilities**
Baltimore, MD

**The Maryland Association of
Nonpublic Special Education
Facilities (MANSEF)**
Baltimore, MD

**The Virginia Autism
Resource Center**
Midlothian, VA

**United Cerebral Palsy
of Washington and
Northern Virginia**
Washington, DC

University Legal Services
Washington, DC

University of Baltimore
Baltimore, MD 21201

**Woodbine House-Publisher of
the Special Needs Collection**
Bethesda, MD

NATIONAL ORGANIZATIONS

**American Association of
People with Disabilities**

**Council for Exceptional
Children (CEC)**

National Disability Institute

**National Federation
of the Blind**

**National Inclusion
Research Institute**

**National Spinal Cord
Injury Association**

TASH

Caring Communities, Inc. • 1341 W. Liberty Road • Sykesville, MD 21784

Caring Communities, Inc. is a Non-Profit 501(c)3 organization.
A portion of your sponsorship may be considered a
tax-deductible contribution. Our Federal Tax ID number is: 52-2089234.



YOUR SUPPORT...
 will bring needed services to the community
 and positive visibility and exposure for your organization.

**\$7,500
 COMMUNITY CHAMPION**

- Logo on cover of Expo program booklet
- Brochure/Flyer insert in all attendees bags
- Logo on Expo Entry Way
- Logo on event show bag
- Full page color ad in Expo program booklet with Logo and listing as Community Champion
- Sponsor Listing on all press releases and newsletter articles
- Inclusion in all available newspaper, magazine, radio, and television advertising
- Two 30 second ads looped continually on large screens throughout the Expo
- 2 Premier 8x10 spaces in the rotunda or other visible location with table, two chairs and signage
- Banner (provided by sponsor) displayed in common area
- Logo on all printed advertising and materials for attendees
- Logo and prominent listing as a Community Champion on World of Possibilities Expo website with hot link to your site and on all Digital Exposure
- 3 Boosted posts on all Social Media Platforms

**\$5,000
 COMMUNITY IMPACT PARTNER**

- Sponsor name included in all printed materials for attendees, press releases, newsletter articles
- 1 Premium 8x10 Space in the rotunda or other visible location with table, two chairs, and signage
- Sponsor's name on Expo entryway signage
- 2 Boosted Posts on all social media platforms
- One 30 Second Ad looped continually on large screens throughout time of Expo
- Brochure/Flyer insert in all attendee's bags
- Full Page Color Ad in Expo program booklet
- Logo and listing as a Community Impact Partner in Expo program booklet
- Logo and prominent listing as a Community Champion on World of Possibilities Expo website with hotlink to your website on all digital exposure locations

**\$2,500
 COMMUNITY SUPPORTER**

- 1 Premium 8x10 Space in the Expo Hall with table, two chairs, and signage
- Listing as a Community Supporter on World of Possibilities Expo website with hotlink to your site on all digital exposure locations
- Brochure/Flyer insert in all attendees bags
- 1/2 Page Ad in Expo program booklet
- Listing as Community Supporter in program booklet
- 1 Boosted Post on all Social Media Platforms
- One 30 Second Ad looped continually on large screens throughout time of Expo (Nation's Capital Region only)

**\$1,000
 FRIEND OF THE EXPO**

- Half-page Ad in Expo program booklet
- Listing as Friend of the Expo on World of Possibilities Expo website with hotlink to your site
- Listing as Friend of the Expo in Expo program booklet

**Produced & Managed by
 CARING COMMUNITIES, INC.
 www.caringcommunities.org
 410-549-5707**



World of Possibilities Expos 2027

Nation's Capital Region



Exhibitor Name (Note: Name listed here will be used for your booth sign, sponsorship acknowledgment, website and directory listings)

Contact _____ Title _____

Mailing Address _____

City _____ State _____ Zip _____

Billing Name & Address (If different) _____

Phone _____ Fax _____

Email _____

Website _____

APPROVAL
(FOR OFFICE USE ONLY)

Date _____

Booth # _____

SPONSORSHIP LEVELS: (PLEASE CHECK ONE) All sponsorship requests will be considered on a first-come, first-selected basis. Please check the box next to the Expo you wish to sponsor. If you wish to be a sole sponsor of an event, or if you have other sponsorship ideas, please give us a call! Custom sponsorship packages are available. Let us work together to find a package that's right for you.

Expo	Friend Of The Expo	Community Supporter	Community Impact Partner	Community Champion
Nation's Capital Region April 17, 2027	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$2500	<input type="checkbox"/> \$5000	<input type="checkbox"/> \$7500
Forms to Complete with your Application	<input type="checkbox"/> Program Ad	<input type="checkbox"/> Space Agreement <input type="checkbox"/> Program Ad	<input type="checkbox"/> Space Agreement <input type="checkbox"/> Program Ad	<input type="checkbox"/> Space Agreement <input type="checkbox"/> Program Ad

Total \$ _____

Payment Options: (Please Check One)

TERMS: A 33% deposit must accompany this contract. Booth space cannot be reserved without a deposit. Balance is due 60 days prior to the start of each event. Failure to pay the balance when due may result in cancellation, relocation, or forfeiture.

Check: Make Check Payable To: **Caring Communities, Inc.**

Credit Card: VISA MC AMEX DISC

Card # _____

Name on Card _____ Exp. Date _____

Security Code # (on back of card) _____

Billing address of credit card: Same as above

Different Billing Address: _____

Pay Online: Please provide me a payment link.

Billing email: _____

SPACE PREFERENCES

I would prefer **NOT** to be located near the following companies:

Describe your display _____

Optional: For Electronic Promotions

Facebook _____

Instagram _____

Return Form To:

CARING COMMUNITIES
1341 West Liberty Rd.
Sykesville, Maryland 21784
accounts@caringcommunities.org

Office: 410-549-5707
Sales: 443-622-5983
Fax: 410-549-6467

The undersigned ("Exhibitor"), as a duly authorized representative, enters into an agreement with Caring Communities, the Exposition Manager, to rent exhibit space at the expositions indicated above. Space will be assigned by Caring Communities at its sole discretion and may be changed for the benefit of the exposition. Exhibitor agrees to abide by official Exhibitor Regulations (see other side of this agreement) and by the following **Cancellation Policy:** If Exhibitor desires to cancel all or part of the exhibit space, the Exhibitor acknowledges that the **Producer** would be harmed and suffer loss, but that the precise value of that harm would be difficult to calculate. Therefore any payment required herein shall be considered reasonable pre-agreed liquidated damages and not a penalty. **All cancellations, withdrawals, or reductions in space by Exhibitor must be in**

writing, by certified mail, return receipt requested. Requests for cancellation made up to 90 days prior to the start of the event are subject to a fee equal to 33% of the total booth space fee; from 89 days or less prior to the start of the event, Exhibitor is subject to a fee equal to 100% of the total booth space fee. If Exhibitor defaults in payment, Exhibitor is liable to Caring Communities for collection costs, including reasonable attorney's fees. Caring Communities reserves the right to accept or reject exhibitor space applications and to cancel any previously accepted exhibitor space applications or contracts, at any time in its sole discretion, for any reason, or no reason, without liability to the applicant, exhibitor or any other third party. This contract is not valid until said contract is fully executed by an authorized representative for the Exhibitor and Exposition Manager.

Exhibitor _____

Date _____

World of Possibilities Expos 2027

Nation's Capital Region, College Park, MD



Exhibitor Name (Note: Name listed here will be used for your booth sign, badges, website and directory listings)

Contact _____ Title _____

Mailing Address _____

City _____ State _____ Zip _____

Billing Name & Address (If different) _____

Phone _____ Fax _____

Email _____ Website _____

APPROVAL
(FOR OFFICE USE ONLY)

Date _____

Booth # _____

EXHIBIT SPACE PRICING: Your Sponsorship May Include one or two Premium Spaces

Expo	Standard Space F Spaces	Promotional Partner Package*	Category G Spaces Incl. 28" high top	Premium Space A, B, C and D Spaces
Nation's Capital Region April 17, 2027	<input type="checkbox"/> \$595	Call for more information	\$295 Call for Availability	<input type="checkbox"/> Included

† **Electric** MAY NOT be available unless you reserve it in advance. **ADD ELECTRIC** Included if Checked

Total Included in Your Sponsorship

Describe your display _____

SPACE PREFERENCES

I would prefer **NOT** to be located near the following companies:

Optional: For Electronic Promotions

Facebook _____

Instagram _____

Return Form To:

CARING COMMUNITIES
 1341 West Liberty Rd.
 Sykesville, Maryland 21784
 accounts@caringcommunities.org

Office: 410-549-5707
 Sales: 443-622-5983
 Fax: 410-549-6467

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Exhibitor _____

Date _____

World of Possibilities Expos 2027

Presented by Caring Communities, Inc.



ADVERTISE IN THE EXPO PROGRAM BOOKLET

Increase your visibility, attract visitors to your booth, and help attendees remember you.

DISPLAY AD RATES:

Expo Ad Deadline: three weeks prior to Expo

Full Color Rates:

- Full Page-Full Color\$Included in Community Champion and Impact Partner Sponsorships
- Half Page -Full Color\$Included in Community Supporter and friend of the Expo Sponsorships

Note: Sorry, Quarter page ads are no longer available

Email ads to production@caringcommunities.org

- Nation's Capital Region**
Samuel Riggs IV Alumni Center
COLLEGE PARK, MARYLAND
APRIL 17, 2027



COMPANY _____

AGENCY (if applicable) _____

CONTACT PERSON FOR ARTWORK _____

BILLING ADDRESS _____

PHONE _____

FAX _____

E-MAIL _____

P.O. NUMBER _____

Total Included in Your Sponsorship

EXPO PROGRAM MECHANICAL SPECIFICATIONS

All ads are accepted in electronic formats only.

- Type of files accepted: JPG, TIFF, PNG, PDF
- Please check that resolution is 150 dpi or greater

AD SIZES (without bleed)

Full Page: 4 3/4" W by 7 3/4" H
 Half Page: 4 3/4" W by 3 5/8" H

AD SIZES (with bleed)

Full Page: 5 3/4" W by 8 3/4" H
 (Live image such as text to stay inside 5 1/4" x 8 1/4")

PLACEMENT:

Placement is limited to Publisher's choice. Requests for placement preferences will be considered on a first-come, first-served basis, subject to the discretion of the Publisher.

Signature _____ Title _____ Date _____

World of Possibilities Expo 2027

Presented by Caring Communities, Inc.



1. DEFINITIONS. "Exhibitor" means the applicant identified on the front of this form; "Exposition Manager" means Caring Communities; "Producer" means Caring Communities, Inc.; "Hall" means the facility in which the event is conducted; "Hall Management" means the owner and/or manager of the Hall, including its employees and agents; "Show", "Expo" and "Event" are used interchangeably to refer to World of Possibilities Disabilities Expo.

2. AGREEMENT. Exposition Manager reserves the right to decline, expel, or prohibit any exhibit, display or feature which it deems inappropriate or out of character with the show. This application, when properly executed by Exhibitor and approved by Exposition Manager, constitutes a legally binding license agreement. These Exhibit Regulations, as well as any Additional Terms and Conditions, the service manual issued by the Hall Management, rules and conditions issued by the decorator, and further rules which may be adopted by the Exposition Manager for the general success of the event are also considered binding upon the Exhibitor. This Agreement is governed by Maryland law and shall be considered entered into in the State of Maryland. The Producer makes no warranty or representations regarding the number of persons who will attend the event, such number being impossible to predict at this time. Estimates are based on attendance at similar shows and are for planning purposes only. The provisions of this contract are considered severable, such that, if any one provision of this Agreement is found by a court to be unenforceable, the remainder of this Agreement will continue in full force and effect.

3. DESCRIPTION OF SPACE. A standard space includes the floor space specified on the floor plan, a 6' skirted table, two chairs, and standard identification sign. Additional tables, chairs and other services will be available at an extra charge (see paragraph 12). Rental fee also includes listing in the show program directory and on the website. Exhibitor agrees that Exposition Manager and Producer will not be liable for errors and omissions in these media. Electric is NOT INCLUDED unless requested on the application prior to the event date.

4. EXHIBIT REGULATIONS

A. ARRANGEMENT. Exhibit shall be so arranged as not to obstruct the general view nor hide the other exhibits. No exhibits will be permitted to interfere with the use of other exhibits or impede access to them or free use of aisles. Plans for specially built displays not in accordance with regulations should be submitted in writing to Exposition Manager before construction is ordered. All construction shall be neat and professional.

B. EXHIBIT DIMENSIONS. Exhibits must stay within the dimensions of the booth and may not infringe on the aisles or other rented spaces. This is important to comply with fire regulations as well as the safety and comfort of attendees and other Exhibitors and will be strictly enforced. All demonstrations must be located so that assembled crowds, taking into account space need for wheelchairs and other equipment, are located within the Exhibitor's space and not blocking any aisle or neighboring exhibit. Back walls including signs may not exceed 8' in height. If a constructed display fails to meet these requirements, Exposition Manager reserves the right to authorize removal, relocation or alteration of the display at the sole expense of the Exhibitor.

C. USE OF SPACE. A description of the display construction, a list of exactly what products will be displayed, and a statement of whether direct over-the-counter cash sales will be conducted, must be submitted to the Exposition Manager no later than 30 days before the opening date of the event. The Exposition Manager will advise exhibitors about the need for appropriate temporary license and sales tax procedures. Exhibitor is responsible for collecting and remitting taxes in accordance with federal, state, and local requirements. Exhibitors shall only display merchandise as listed to the Exposition Manager and only if that merchandise is part of the product line in his ongoing course of business. Any substantial change in the type or character of Exhibitor's product line shall require written permission from the Exposition Manager. Exposition Manager reserves the right to prohibit the display of any product or signage that it deems inappropriate or out of character with the show. No representations are made herein regarding exclusivity of any merchandise or service.

D. PROHIBITED USE. (1) Circulars, advertising matter, etc., may be distributed and patronage solicited only within the space assigned to the Exhibitor presenting the material. (2) Exhibit space may not be occupied or shared by any firm other than that firm which originally contracted for said space. (3) Nothing will be used, including balloons, within the Hall that will injure, mar, or in any manner deface any surface of the said centers or any equipment contained herein. Balloons and neon or other gas signs are prohibited. Any device employing microwaves is prohibited, in order to protect the safety of attendees with pacemakers and similar devices. The Exhibitor, its agents, members, or guests shall not attach nails, hooks, tacks, or screws into any part of the surfaces of the Hall. The Exhibitor shall not make or allow to be made any alterations of any kind to said Hall or equipment contained herein, and will not affix or permit to be affixed on any surface, adhesives, tapes, signs, posters, notices, or graphics of any description. The surfaces shall include but not be limited to glass doors, meeting room doors, columns, walls, ceiling, floors, windows, elevators, and bathroom areas. Painting of any kind is prohibited. If the premises are defaced or damaged by an act of negligence by any Exhibitor, its agents, or guests, the Exhibitor will pay the sum deemed necessary for complete restoration to the previous conditions. (4) Exhibits must remain intact, open and staffed until the official closing hour of the exhibit hall. Dismantling begins at 3:00 pm on Saturday and must be completed by 5:00 pm Saturday. (5) Exhibitors shall not use any music from any source which requires the permission of the copyright owner unless they have obtained in advance a license to perform such music, paid any fees required, and provided the Exposition Manager with a copy of the fully executed license Agreement. Exhibitor agrees to indemnify Producer, Exposition Manager, and Hall Management for all claims resulting from failure to comply with these requirements. Sound systems may be used provided that they are not audible more than three feet into the aisle or into neighboring exhibit spaces. The Exhibit Manager reserves the right to control any sounds it deems objectionable. (6) Exhibitor shall not make any promotional efforts, or provide transportation, that has the effect of drawing attendees away from the main show area, except as allowed by the Exposition Manager in regard to authorized workshops, demonstrations, and displays. (7) All food is prohibited at Exhibitor's space, except complementary candy, without written permission from the Exposition Manager.

E. EXHIBITOR'S REPRESENTATIVE. The Exhibitor will name ONE individual as its duly authorized representative, to have charge, and hereby accepts and assumes responsibility for such representative, or alternates, being in attendance at its exhibit throughout exhibit periods.

5. EXHIBIT RESERVATION, PAYMENT, & CANCELLATION. Reservations will be made with a 33% booth deposit for each space requested. If Exhibitor's booth preferences are not made available, space will be assigned which is most similar to the Exhibitor's first choice in location, price, and competitive situation. Booth assignment responsibility rests with the Exposition Manager, who also reserves the right to change Exhibitor's space assignment after acceptance of this Agreement if it is deemed in the best interest of the show. Exposition Manager will make every reasonable effort, in this event, to ensure that the reassignment is in the same general nature and style of the original space. The exhibit balance is due in full within 90 days of the start of the event. If the balance is not received by that date, the Producer may resell, reassign, or reuse the space. If Exhibitor desires to cancel all or part of the exhibit space, the Exhibitor acknowledges that the Producer would be harmed and suffer loss, but that the precise value of that harm would be difficult to calculate. Therefore any payment required herein shall be considered reasonable pre-agreed liquidated damages and not a penalty. **All cancellations, withdrawals, or reductions in space by Exhibitor must be in writing, by certified mail, return receipt requested.** Requests for cancellation made up to 90 days prior to the start of the event are subject to a fee equal to 33% of the total booth space fee; from 89 days or less prior to the start of the event, Exhibitor is subject to a fee equal to 100% of the total booth space fee. This fee is calculated based on the date the event is scheduled to start, regardless of when the contract was executed. If Exhibitor defaults in payment, Exhibitor is liable to Exposition Manager for the entire amount owed plus collection costs, including reasonable attorney's fees. No Exhibitor will be permitted to erect a display space until space rental is paid in full. Make checks payable to Caring Communities, Inc. If Exhibitor defaults, Exposition Manager may assign or rent the space again with no rebate or allowance due to the Exhibitor, and without releasing Exhibitor from his obligations. Downgrading (cancelling a portion of the previously rented space) is subject to a \$100 per booth administration fee up to 30 days before the start of the event, after which the fee is equal to 33% of the total booth fee.

6. FAILURE TO OCCUPY SPACE. Any space not occupied by 10:30 am on the day of the event is scheduled to open, or any space vacated at any time during published show times, will be forfeited by Exhibitor and its space resold, reassigned, or used by Exhibit Manager without refund of rental price. If a crated, constructed display is not set up by 9:00 am on the day the event starts, it is agreed that Exposition Manager reserves the right to authorize setup, which service will be charged to the Exhibitor, who agrees to a full release of liability to all parties. It is mutually agreed that it is the duty and responsibility of each Exhibitor to install its exhibit before the opening of the Expo and to dismantle its exhibit immediately after the close of the Expo.

7. CANCELLATION OF EXPOSITION. In the event of cancellation or postponement of the Expo due to fire, strikes, government relations, terrorist acts, or other causes beyond the control of the Producer, Producer will refund as large a portion of the exhibit fee as it deems consistent with the expenditures and commitments already made.

8. INSURANCE. Exhibitor shall provide verification of insurance coverage at least 30 days before the start of the event. The Certificate of Insurance shall indicate: (a) Broad Form Public Liability Insurance with a minimum of \$1,000,000 combined single limit per occurrence, (b) name Caring Communities, Inc. as additional insured, and (c) list the insurance agency issuing the certificate. In addition, Exhibitors wishing to insure their exhibits, displays and merchandise against fire, theft, etc. must do so at their own expense.

9. LIABILITY. The Exhibitor is entirely responsible for the space leased and has the sole responsibility of keeping said space free from any conditions dangerous to persons visiting or working the exhibition floor. Exhibitor agrees to hold Producer, Exhibition Manager, Hall Manager, and their employees, agents and partners harmless from any and all claims and expenses for any injury, loss, or damage that may occur to Exhibitor, or to Exhibitor's employees, guests, or property from any cause whatsoever, as a result of the use of the rented space, or the actions or failure to act of any party associated with the Exhibitor, and agrees to indemnify the above parties from all such claims. In no event shall Producer or any of its affiliates be held liable for any damages arising out of or in connection with this Agreement. Exhibitor recognizes that no other party holds insurance that relieves him from liability of damages as a result of use of the rented space. Exhibitor is solely responsible for damages to the premises and for violation of any law, code or regulation. Liability for any condition shall not be limited to insurance coverage limits stated in Paragraph 8.

10. FIRE, SAFETY, & HEALTH. Exhibitor assumes all responsibility for compliance with all federal, state, local and provincial regulations and ordinances, including those covering fire, safety, and health. All exhibit equipment and materials shall be located within the booth and be protected by safety guards and devices where necessary. Only fire-proof materials may be used in displays and necessary fire precautions shall be taken by the Exhibitor. Exposition Manager reserves the right to prohibit or cause removal of any exhibit or display or feature thereof if it is deemed to present a hazard of any kind, exceeds the allowed size or weight, or fails to comply with any applicable law, code or regulation.

11. SECURITY. Exhibitor agrees that Exposition Manager, Producer and Hall Manager are not responsible for anything its guard service does or fails to do, including loss to the Exhibitor and its representatives. Exhibitor will not be allowed in the exhibit area after show hours. Exhibitor may want to consider arranging security for its exhibit space either during or after show hours.

12. AVAILABLE SERVICES. On behalf of Exhibitors, Exposition Manager has designated official show contractors to provide services such as drayage, cartage, furniture, booth and floor decorations, signs, telephone, internet services, etc. Arrangement of these services is between Exhibitor and show contractor. Call Caring Communities at 410-549-5707 for more information.

MOVE IN
Heavy freight & Booth displays:
8:00-10:30 am
Call For details

SHOW HOURS
11:00 am to 3:00 pm

MOVE OUT
3:00 pm - 5:00 pm
**All exhibits must be removed
from the exhibit area by 5:00 pm**

World of Possibilities Expos 2027

Presented by Caring Communities, Inc.

Increase Your EXPOsure



ONSITE PROMOTION

PROMOTIONAL VIDEO SHOWN CONTINUOUSLY IN HALLWAY AND EXHIBIT HALL (COLLEGE PARK ONLY)

Your 30-second video run continuously on monitors in the Hallway and Main Exhibit Hall. With sound, although captions are highly recommended. Customer provides finished video in mp4 format.

- \$249 Exhibitors
- \$499 Non-Exhibitors

PROMOTIONAL MATERIAL DISTRIBUTION AT ENTRANCE TO EXHIBIT HALL

Have one promotional giveaway item (bookmark, pen, notepad) inserted into every Expo bag. A great way to ensure your message is seen! Note: Items thicker than 1" not available for Expo bag placement.

- \$150 Exhibitors
- \$395 Non-Exhibitors

PRODUCT DEMONSTRATION/ INFORMATION SESSION

Demonstrate your latest products or services to a captive audience in a 20 minute session conducted in a private workshop room. Advertised on the website, in the Main lobby and in the Expo Program Guide. (Note: Space limited to 4 presenters).

- \$150 per session

ON-SITE SIGNAGE

Display your message to attendees in the common areas of the exhibit hall. *(Exhibitor is responsible for cost of production).*

- Starting at \$200, depending on location.

OTHER PROMOTIONAL OPPORTUNITIES

Call for details and pricing:

- Wheelchair Service Sponsorship
- Personal Care Assistant Sponsorship
- Sign Language Interpreter Sponsorship
- Entertainment Sponsorship
- Your idea!

CARING COMMUNITIES
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caringcommunities.org

Nation's Capital Region
Samuel Riggs IV Alumni Center
COLLEGE PARK, MARYLAND
APRIL 17, 2027

BILLING INFORMATION

COMPANY _____

AGENCY (if applicable) _____

CONTACT PERSON _____

BILLING ADDRESS _____

PHONE _____

FAX _____

E-MAIL _____

P.O. NUMBER _____

TERMS: Payment in full due 30 days before start of event.

Total \$ _____

Payment Options: (Please Check One)

- Check:** Make Check Payable To: **Caring Communities, Inc.**
- Credit Card:** VISA MC AMEX DISC

Card # _____

Name on Card _____ Exp. Date _____

Security Code # (on back of card) _____

Billing address of credit card: Same as above

Different Billing Address: _____

Pay Online: Please provide me a payment link.

Billing email: _____

Signature _____ Title _____ Date _____